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17 August 1954

Consumers Industries Branch Room 2318 M Building Chief, D/I

Consumers Industries Branch

In looking over the missions of your Branch, the thought occurred to me that we may add another paragraph to this effect:

"It will perform subaggregative analysis within its field of activity to the extent possible. It will attempt to determine the standard of living and follow up domestic trade in consumer goods."

Let me have your ideas about this addition.

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ORR:D/I :mb